

WHY BUY A FRANCHISE?

*This information is proprietary & the property of DeFelice Bros. Pizza, Inc. and DeFelice Franchise Systems, Inc.

Many people dream of owning their own business. By purchasing a DeFelice Bros. Pizza franchise, you can sell goods and services that have instant name recognition and can obtain training and ongoing support to help you succeed.

A franchise typically enables you, the "franchisee," to operate your own business. By paying a franchise fee, you are provided a format or system developed by our company, the "franchisor." You are granted the right to use the franchisor's name and existing marketing appeal. The franchisor will help you find a location, provide initial training and advise you on how to operate the business.

Additionally, we offer:

- Territories/Agreements
- Initial & on-going training & support
- Reputable brand
- Award-winning products
- Time-tested sales & marketing techniques
- Access to recipes & products exclusive to the DeFelice Bros. Pizza brand

