

# FRANCHISE INFORMATION

\*This information is proprietary & the property of DeFelice Bros. Pizza, Inc. and DeFelice Franchise Systems, Inc.

**The following information does not constitute an offer to award a franchise. Such an offer may be made only after the issuance of a written offering circular.**

The total investment necessary to begin operation of a DeFelice Bros. Pizza franchise ranges from \$231,000 to \$534,000. Some general information regarding a DeFelice Bros. Pizza Franchise:

- **\$25,000 PER LOCATION**
  - Multi-unit & territory franchise discount may apply
- DeFelice Bros. Pizza will supply prospect with a Franchise Agreement and a Franchise Offering Circular required by the Federal Trade Commission. The documents will disclose the general rules and regulations regarding a DeFelice Bros. Pizza Franchise. DeFelice Bros. Pizza Corp. financial statements will be present with the documents.
- Royalties are 5% of gross sales
- 2% assessment for advertising

As in most transactions of this nature, we will need to have information on you and anyone that would contemplate owning an interest in the franchise with you. A questionnaire must be filled out for each person. By filling out and submitting this questionnaire, you agree that we may rely upon the information provided. You also agree that we may solicit and obtain a credit report and background check. Upon your request, we will notify you if such a report is obtained, and we will give you the name and address of the agency which provided the report.

Consequently, your submission of this questionnaire is for information purposes only and not an offer to sell a franchise; nor is it an offer to buy a franchise. Furthermore, an acceptance of and any discussion resulting therefrom are in no way commitment on DeFelice Bros. Pizza to enter into any agreement to sell a territory or franchise.

